NATIONAL DOWN SYNDROME CONGRESS
VIRTUAL CONVENTION
JUNE 21-26

2021 EXHIBITOR INFORMATION

GENERAL EXHIBITOR FEE: $229
NON-PROFIT EXHIBITOR FEE: $179
SELF-ADVOCATE EXHIBITOR FEE: $129
VIDEO UPGRADE $59

To register visit https://www.ndsccenter.org/annual-convention/exhibitor-registration/

For more information about the NDSC Virtual Exhibit Hall contact Emily Carswell at Emily@NDSCCenter.org
The National Down Syndrome Congress Convention has always been the largest gathering of people with Down syndrome, their families, and professionals who serve the Down syndrome community. The 2021 virtual event promises to continue this legacy. Annually, we bring together more self-advocates attending the Youth & Adults Conference than any other event in the Down syndrome community, and our NEW 2021 event platform provides the perfect place to showcase your company or organization.

The NDSC is proud to host a vast array of exhibitors that offer products and essential resources to our community. Our new event platform allows for increased traffic to your booth, more exposure, and even more opportunity for interaction with our members. We are excited for all that a virtual event provides and hope that you'll join us in our Virtual Exhibit Hall for this year's 49th Annual Convention.

**INCREASED REACH TO MORE ATTENDEES**
One of the biggest upsides of exhibiting at the NDSC Virtual Convention is that you can reach and attract a much broader audience than you could at the in-person event. Attendees are not incurring travel expenses and have access to more learning opportunities because workshops and other sessions are recorded, they are getting a more robust experience by attending a virtual event. This means more brand exposure for exhibitors.

**VISIBILITY DURING THE CONVENTION & BEYOND**
Each exhibitor will have their own virtual exhibit booth, where they can display their company logo, staff details, share relevant documents, links, and other content throughout the entire week of the NDSC Virtual Convention. Premium level exhibitors can also include a highlight video to their booth. Unlike in-person events, the exhibitor virtual booths will remain accessible to attendees for 90 days following the event so you have greater exposure for a longer period of time.

**THE RIGHT TOOLS TO MEET THE RIGHT PEOPLE**
The NDSC Virtual Exhibit Hall is an opportunity to meet with all NDSC Convention attendees. Exhibitor booths will have video conferencing capabilities built-in and will offer multiple times that attendees can virtually “drop by” to speak with exhibit staff. Each virtual Exhibitor booth has the function to allow attendees to easily join a virtual meeting with your booth staff, similar to walking up to your booth at an in-person event.

**CONTACT CAPTURE REPORTS TO HELP YOU FOLLOW UP**
From the virtual exhibitor booths, attendees can easily request to be contacted. They can submit their interests and instantly share their contact information directly with NDSC Exhibitors. This powerful tool allows exhibitors to later download reports with all contact information needed to follow up and to grow your marketing database. These inbound leads are often more qualified and more interested as they are proactively raising their hand to be contacted.
NEW NDSC CONVENTION PLATFORM
ATTENDEE DASHBOARD

THE VIRTUAL EXHIBITOR HALL - MEET OUR ATTENDEES

The NDSC Virtual Exhibit Hall is the place where you can meet with all NDSC Convention attendees. The Virtual Exhibit Hall will be open for attendees to “drop by” during the hours listed below. All times are Eastern.

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<tr>
<th>Day</th>
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<tr>
<td>Monday</td>
<td>11-11:45 AM</td>
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<td>Friday</td>
<td>11AM- 12:30 PM</td>
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<tr>
<td>Saturday</td>
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NDSC EXHIBITOR BOOTH COMPARISON AND FEATURES

Exhibitor Booth Without Video

Exhibitor Booth With Video

Virtual Exhibit Booth Features

Attendee Dashboard - Everything in one place, one login

Virtual meeting times will be pre-scheduled open time blocks. Attendees will be encouraged to visit your virtual booth to meet with your booth staff in an Open House type forum through Zoom.

Exhibitor / Sponsor Content

Files must be less than 20MB and in one of these formats: .doc, .docx, .gif, .jpg, .jpeg, .pdf, .png, .ppt, .pptx, .txt, .xls, .xlsx.

All video links must be from YouTube, Vimeo, or Wistia.