

Deep Dive Session E

The Improvaneer Method: The Missing Link to Increasing Social and Workplace Opportunities!



Rob Snow, *President, Stand Up For Downs, Son with DS, Henry, Age 10, Medina OH*

The Improvaneer Method was created in 2019 with the goal of using improvisation to build and improve skills that will greatly increase social and workplace opportunities for those with Down syndrome. Rob Snow used his background in improvisation training and passion for the Down syndrome community to cast, train, and study The Improvaneers - the world's first all Down syndrome improvisation troupe.

For over 2 years, Rob and his team honed their lesson plans and created improvisation games that specifically worked with the individual and unique abilities of those with Down syndrome. This program has received considerable national attention from various media like The Washington Post, TodayShow.com, Inside Edition, The Mighty, and AOL to name a few. The workshop will focus on the benefits of the program and the results achieved to date. BUT, we couldn't have an improvisation workshop without having some fun! We'll be very interactive with the audience, and provide plenty of fun to make sure everyone understands that while this program is truly a MISSING LINK towards job development, it is also an absolute blast!

LEARNING OBJECTIVES:

1. To Understand The Skills Built With Improvisation
2. To Learn The Results Achieved From Those Who've Studied The Improvaneer Method
3. To Hear The Ways This Program Can Be Available In Your Area

About the Speaker:

Stand Up For Downs began in 2013 with the mission of enhancing the lives of those with Down syndrome through humor. For the first 5 years, this mission led the founders, Rob and Ellen Snow, to focus on producing comedy events and unique fundraisers that raised money which was granted to various organizations within the Down syndrome community. In that time, they raised nearly \$400,000 and provided grants or sponsorships to over 75 organizations and individuals. In 2018, Rob created The Improvaneers which became the world's first all Down syndrome improvisation troupe. The goal was to use improvisation to build and develop skills that would greatly increase social and workplace opportunities for those with Down syndrome. The Improvaneer Method is now the main focus of Stand Up For Downs. Currently, this ground-breaking and game-changing program can be seen in performances, workshops, or through licensing the full program for an organization or company. The program has been featured in numerous national media outlets including The Washington Post, Inside Edition, The List, TodayShow.com, and AOL. The Improvaneer Method is a "missing link" in social and workplace development for all those with special needs. Be sure to check out their session or stop by their booth for more information, and don't be surprised if you're asked to join in the fun of one of their improv games!