[Insert Date]

[Insert Restaurant Owner]

[Insert Restaurant Name]

[Insert Restaurant Address]

Dear [insert restaurant owner or manager name here],

On behalf of the National Down Syndrome Congress (NDSC), I would like to invite you to participate in our inaugural ***Dine Out for Down Syndrome***. This fundraising event will be held on Thursday, December 5, 2019, with all proceeds supporting the vital programs, resources, and advocacy efforts provided by NDSC.

Founded in 1973, NDSC is the oldest and largest organization serving individuals with Down syndrome, their families, and the professionals that serve them. Reaching all of the United States and 23 countries worldwide we are the leading national resource of support and information for anyone touched by or seeking to learn about Down syndrome, from the moment of prenatal diagnosis through adulthood. Our work over the past 48 years has played an integral role in enhancing the quality of life for individuals with Down syndrome by advocating for their human rights as well as employment and post-secondary opportunities. We have provided resources and programs that support the medical professionals whose advances have increased the average life expectancy by more than 35 years for individuals with Down syndrome in the past 35 years. We work each day to ***Educate, Advocate, Empower, & Inspire****!*

The ***Dine Out for Down Syndrome*** campaign will be promoted throughout the months of October and November through a variety of NDSC email blasts (**11,000 inboxes**), NDSC social media posts (**116,600+ Facebook followers, 2,142 Instagram followers, and 8,125 Twitter followers**) as well as through the event website page listing each participant’s logo & link to website. We will help you promote the program in your restaurant by providing small posters and table tents with the details of the event including information about NDSC as well as advertising the contribution that your restaurant will be providing to the campaign.

Please support us as we invite thousands of people to choose their favorite participating restaurant (or try a new one!) and dine out for a great cause. **To enroll your restaurant in the program visit the NDSC website’s** [***Dine Out for Down Syndrome* page**](https://www.ndsccenter.org/support-join-be-involved/dine-out-for-down-syndrome/) **and complete the commitment form.**  We will be sending our participants more information soon, and look forward to working with you.

Sincerely,

[Insert your name here]