



DALLAS, TEXAS
JULY 24 - 27



2025 NDSC CONVENTION
CELEBRATING ALL

SPONSORSHIP OPPORTUNITIES

CONTACT EXECUTIVE DIRECTOR, JIM HUDSON, FOR MORE INFORMATION

jim@ndscenter.org



INTRODUCTION

The National Down Syndrome Congress Annual Convention offers a variety of different conferences and events for families, professionals, educators, and more, including:

General Conference

The National Down Syndrome Congress is dedicated to improving the world for individuals with Down syndrome. We are the leading national resource of support and information for anyone touched by or seeking to learn about Down syndrome. Each year, thousands of people from around the globe attend the National Down Syndrome Congress Convention. For many, it's to hear from world-renowned experts; for others, it's to take a one-of-a-kind vacation. But what brings all of us back, year after year, is the feeling of an international family reunion unique to the NDSC Convention weekend.

Youth & Adult Conference

Our Youth & Adult Conference (Y&A) brings together 300 individuals with Down syndrome between the ages of 15 - 70+ to build friendships, attend conference sessions, and to have fun. Conference sessions cover topics including self-advocacy, marriage and relationships, job and career pathways, and physical and mental wellness.

Siblings Conference

NDSC's Siblings Conference is a place to learn, be inspired, and grow, geared towards rising 7th graders through 12th grade. Our siblings will be encouraged to ask tough questions in a supportive environment, while learning about Down syndrome and disability-related issues, including how to be an advocate for their siblings. The conference is run by young adult siblings who are alumni of the NDSC Siblings Conference.

Educators Conference

The Educators Conference is practical in nature and will engage participants in identifying and implementing strategies applicable to K-12 classrooms. The Educators Conference is specially created and focused on providing tools for educators. Our Educators Conferences offers hands-on, research-based strategies that general education and special education teachers can implement immediately to best support their students with Down syndrome and intellectual disability. All participants will leave equipped with ideas, tips, strategies, tools, and solutions that they can implement in the classroom.

Advocacy Training Boot Camp

Whether you are a beginner to advocacy or are an experienced advocate, Advocacy Training Boot Camp is a great opportunity to get the training needed to take your advocacy efforts to the next level. ATBC features information from self-advocates who are making a difference through their personal advocacy efforts, parent advocates, elected officials, and disability policy experts including the NDSC Policy & Advocacy Team. Advocacy Training Boot Camp is designed to empower you with the skills needed to impact policy change.

Kids Camp

Kids Camp serves a multitude of children between the ages of 6 weeks to 14 years, both with and without Down syndrome. Kids Camp provides a great option for parents who wish to attend workshops while knowing their kids are having a blast in a safe, stimulating environment, overseen by professional educators and therapists. Our Kids Camp team facilitates multiple activities including educational and therapeutic play, arts and crafts, physical movement, board games, entertainment, and more.





SPONSORSHIP LEVELS

DIAMOND
\$50,000

PLATINUM
\$25,000

GOLD
\$15,000

SILVER
\$10,000

BRONZE
\$5,000

Pre-Convention

NDSC Convention Website	Logo, website link, description	Logo, website link, description	Logo, website link	Logo	Logo
NDSC Social Media Posts	1 exclusive, 2 logo collages	1 exclusive, 2 logo collages	2 logo collages	2 logo collages	2 logo collages
NDSC Email Blasts	Logo, website link, description	Logo, website link, description	Logo, website link	Logo	Logo

During Convention

Physical Signage	Logo	Logo	Logo	Logo	Logo
Convention Mobile App	Logo	Logo	Logo	Logo	Logo
Digital Signage	Digital advertisement	Digital advertisement	Digital advertisement	Logo	Logo
Souvenir Journal	Full page, color advertisement	Full page, B&W advertisement	1/2 page, B&W advertisement	1/4 page, B&W advertisement	1/8 page, B&W advertisement
General Conference Registrations	8	6	5	4	2
Attendee T-Shirts	Presented by:	Logo	Logo		
Attendee Welcome Bags	2 promo/material inserts	2 promo/material inserts	1 promo/material insert	1 promo/material insert	1 promo/material insert
Saturday Evening Banquet Dinner	20 VIP tickets	10 VIP tickets	8 VIP tickets	6 VIP tickets	4 VIP tickets
10 x 10 Exhibit Hall Booth	3	2	1	1	1

Post-Convention

Thank you email to all attendees	Logo, website link, description	Logo, website link, description	Logo, website link	Logo	Logo
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If you would like to discuss any sponsorship opportunities in further detail, please contact National Down Syndrome Congress Executive Director, Jim Hudson, at jim@ndscenter.org.



COMMITTED SPONSORS

Thank you to the following sponsors for committing to supporting the 2025 NDSC Convention. We are grateful for your contribution to the Down syndrome community.



Research & Medical Roundtable



"Celebrating All" Banquet



Policy & Advocacy



Kids Camp



Kids Camp



Friday Night Dance



Saturday Night Dance



Gold Level Sponsor



College Fair



Lanyards



Photo Booth



COLLEGE OF EDUCATION
Laboratory Schools

Silver Level Sponsor



Educators Conference



Silver Level Sponsor



DOWN SYNDROME GUILD
OF DALLAS

Bronze Level Sponsor



Bronze Level Sponsor



Bronze Level Sponsor



Bronze Level Sponsor



Bronze Level Sponsor



Bronze Level Sponsor



Bronze Level Sponsor



NAMING OPPORTUNITIES

Our unique naming opportunities allow our sponsors to support select special activities and events throughout the Annual Convention. Each comes with additional benefits to those outlined on the sponsorship levels page. We can also combine two or more naming opportunities to create one comprehensive sponsorship.

Youth & Adult Conference

\$25,000

- This is a Platinum level sponsorship with the added benefits of:
 - Logo placement on Youth & Adult attendee tote bags.
 - Welcome letter in the Youth & Adult Memory Book.

Technology & Accessibility Support

\$25,000

- This is a Platinum level sponsorship with the added benefits of:
 - Recognition for closed captioning throughout major Convention events, Spanish translator headsets and accompanying technology, ASL interpretation.
 - Personalized signage for Kids Camp Sensory Room.

Friday Night Dance

\$15,000 | Sold to NDSS

- This is a Gold level sponsorship with the added benefits of:
 - 1 minute welcome toast before the dance.
 - Digital signage throughout event space.
 - Logo on party favors.

Saturday Evening Banquet Dinner

\$15,000

- This is a Gold level sponsorship with the added benefits of:
 - Digital signage throughout event space.
 - Logo in event program.
 - 1 minute toast at VIP pre-banquet reception.

Multicultural

\$10,000

| 1 available for Hispanic reception
| 1 available for African American reception

- This is a Silver level sponsorship with the added benefits of:
 - Welcoming comments at respective receptions.
 - Digital and printed signage throughout receptions.

Educators Conference

\$10,000

- This is a Silver level sponsorship with the added benefits of:
 - Digital signage within the Educators Conference.
 - Promotional materials distributed to educators in Texas.

