



SPONSOR OPPORTUNITIES

Sponsor Level Benefits	Presenting Sponsor \$50,000	Touchdown Sponsor \$25,000	First Down Sponsor \$10,000	End Zone Sponsor \$5,000	Non-Profit Sponsor \$2,500	Sideline Sponsor \$1,000
VIP Seating	3 tables (30 seats)	2 tables (20 seats)	1 tables (10 seats)	4 seats	2 seats	1 seat
Exposure in Event Program	Full-page ad	Half-page ad	1/4-page ad	Logo	Name	Name
Recognition on Big Screen at Event	As Presenting Sponsor (Logo)	Logo	Logo	Name	Name	Name
Recognition on NDSC Website	Featured on homepage slider * Logo with link to company website on event page	Logo with link to company website on event page	Logo with link to company website on event page	Logo on event page	Name on event page	Name on event page
Recognition on Event Invitation <small>Commitment must be received by July 15, 2022</small>	As Presenting Sponsor Logo	Logo	Logo	Name	Name	
Digital & Print Recognition	As Presenting Sponsor Logo	Logo	Logo	Name	Name	
Social Media Presence <small>118,000+ Followers</small>	Feature post 1x/week from commitment	Feature post 2x/month from commitment	Sponsor level recognition 2x/month from commitment	Sponsor level recognition 1x/month from commitment	Sponsor level recognition	
NDSC Monthly E-News <small>Distributed to 12,000+ inboxes</small>	1 Feature Article * Recognition as Presenting Sponsor on Sponsor Banner Logo monthly from time of commitment	Sponsor Banner Logo monthly from time of commitment	Sponsor Banner Logo monthly from time of commitment	Sponsor Banner Logo monthly from time of commitment	Sponsor Banner Name monthly from time of commitment	
Promotional Video	2-min on screen at event * 2-min on social media (x3)	1-min on screen at event * 1-min on social media (x2)	1-min on social media (x1)	30-sec on social media (x1)		
Recognition from Stage	5 minutes at podium	*	*	*		
VIP Cocktail Party Invites	*	*	*			
Seat Drop at Event	*					